

# LIPS' Retailer Registration Form

<b>Please return this form with payment to:</b> <b>LIPS Ltd</b> <b>PO Box 305-199</b> <b>Triton Plaza 0757</b> <b>Auckland</b>	<b>Alternatively, fax or email this form with credit card details to LIPS Ltd:</b> <b>Fax: 09-353-1347</b> <b>Email: <a href="mailto:lips@lips.net.nz">lips@lips.net.nz</a></b> <b>For further information phone 021-547-583</b>
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Name of Retail Outlet: \_\_\_\_\_

Company Name (if different): \_\_\_\_\_

Type of Outlet (please tick):     Grocery     Retail Chain     Independent

Owner / Manager Name: \_\_\_\_\_

Contact Email (for sign-in): \_\_\_\_\_

Password (for sign-in): \_\_\_\_\_

Street Address: \_\_\_\_\_

Postal Address (if different): \_\_\_\_\_

Phone No (general): \_\_\_\_\_ Phone (orders): \_\_\_\_\_

Fax (orders/enquiries): \_\_\_\_\_ Email (orders): \_\_\_\_\_

Web Address (orders): \_\_\_\_\_ HANZ Mem No: \_\_\_\_\_

Select Subscription Option (tick one):

<input type="checkbox"/>	<u>Subscription Type</u>	<u>Term</u>	<u>Weekly</u>	<u>Total Cost</u>
<input type="checkbox"/>	Profile Only	13 Weeks	\$10.00	\$ 130.00
<input type="checkbox"/>	Profile & Upload Specials	13 Weeks	\$30.00	\$ 390.00
<input type="checkbox"/>	Profile Only	26 Weeks	\$ 7.50	\$ 195.00
<input type="checkbox"/>	Profile & Upload Specials	26 Weeks	\$25.00	\$ 650.00
<input type="checkbox"/>	Profile Only	52 Weeks	\$ 5.00	\$ 260.00
<input type="checkbox"/>	Profile & Upload Specials	52 Weeks	\$20.00	\$1,040.00

I have read and accept LIPS' terms of use and privacy (signature): \_\_\_\_\_

**TAX INVOICE: Liquor Information Pricing Services Ltd GST No. 86-846-780**  
**(Once paid, this tax invoice becomes your receipt. Please retain a copy for your records)**

Payment summary (please complete total): **TOTAL \$** \_\_\_\_\_

Please indicate preferred payment method:

**1. CHEQUE**  (Please make cheques payable to LIPS Ltd.)

**2. CREDIT CARD**  Please specify: **Mastercard**  **Visa**

Card Number:   

Expiry Date:      /

Amount to be Debited: \$ \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

# **Retailer Weekly Instore Specials**

Please return your weekly instore specials form to LIPS Ltd:

Fax: 09-353-1347

Email: [lips@lips.net.nz](mailto:lips@lips.net.nz)

**Allow 48 hours for your specials to be keyed into the LIPS' online database**

1. Retailer Name: \_\_\_\_\_
2. Specials Start Date: \_\_\_\_\_
3. Specials End Date: \_\_\_\_\_
4. Product Specials (complete details below):

No	Product Description	Pack Size (mls)	Units Per Pack	Pack Type can/bottle/ cask/keg	No of Items	Total Price	Disc Per Unit	Any Added Value*	Comments (specify limits, add value details etc)
Eg	Jim Beam	330	10	Can	2	\$40.00	\$2.00	GWP	Free keyring.
Eg	Speights Gold Medal Ale	330	12	Bottle	1	\$16.99	\$1.00	None	Limit 3
1									
2									
3									
4									
5									
6									
7									
8									
9									
10									
11									
12									
13									
14									
15									
16									
17									
18									
19									
20									

**\*Added Value: Use only one of the following:**

1. None
2. Gift with Purchase (GWP)
3. Fly Buys
4. Enter to Win (ETW)
5. Combo Offer
6. Other

**Note: Maximum of 20 x instore specials per retailer, per week. For further information or assistance please contact LIPS on  
021-547-583**

## TERMS OF USE AND PRIVACY

Your use of, and access to, this website is subject to the following Terms of Use, which you are deemed to accept by accessing this website:

### This Website

This website has been developed to provide information about Liquor Information Pricing Services Limited (**LIPS**) and the services provided by LIPS, and to make advertising information and other services offered by LIPS available to its retail and consumer clients (**clients**). If you choose to join LIPS or subscribe for any service offered by LIPS, the provision of that service to you will be governed by these Terms of Use.

### LIPService and other Subscriptions

By submitting your details to subscribe to LIPService or any other service offered by LIPS via this website you represent and warrant that:

1. you are over 18 years of age and able to form a legally binding contract;
2. either:
  - (a) the credit card used to pay the subscription fee (**Credit Card**) is issued to you; or
  - (b) you are authorised to use the Credit Card to pay the subscription fee;
3. the Credit Card is valid and has sufficient available credit to meet the charges shown on the "Join LIPS" page of this website in respect of the type of subscription that you have selected (**Subscription Fee**); and
4. the registration information you have supplied in the joining is accurate and the email address that you have provided is for a valid and active email account to which you have access.

### Charges

You authorise LIPS to charge the dollar amount of the Subscription Fee to the Credit Card at the time that your subscription to the relevant service is processed. Your subscription will only be processed once LIPS has received an approval and authorisation code from the card issuer in respect of the payment of the Subscription Fee.

Your subscription to a service will entitle you to receive the reports and other communications and benefits specified in respect of that service on the "Join LIPS" page, "Retailers Only" page, or "Retailer Registration/Instore Specials" submission form (as applicable) on this website for the membership period specified in the type of subscription that you have selected (**Membership Period**). No part of the Subscription Fee will be refunded to you should you elect to cancel the service before the end of the Membership Period. Should you wish to continue to receive the reports and other communications or benefits beyond the Membership Period, you will need to re-subscribe to the service via the "Join LIPS" page, "Retailers Only" page or "Retailer Registration/Instore Specials" submission form (as applicable) and pay a further Subscription Fee.

We do not register credit cards and no card information is retained on any LIPS server.

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- ❑ deep link to, frame, spider, harvest or scrape the Content or otherwise access the Content for similar purposes; or
- ❑ redistribute, resell or republish the Content.

### **Retail Clients**

If you are a retail client that has registered with LIPS to advertise your in-store specials or utilise any other service offered by LIPS (including providing you with a profile on the website), you acknowledge that LIPS has the right to use freely and without restriction any advertising material or other material submitted by you to LIPS (**Material**), and you expressly warrant the following:

1. that the Material does not contain anything that:
  - (a) is misleading or deceptive or is likely to mislead or deceive or which otherwise breaches the Fair Trading Act 1986;
  - (b) infringes a copyright or a trade mark or otherwise infringes any Intellectual Property or industrial property rights;
  - (c) breaches any right of privacy or confidentiality;
  - (d) breaches any provision of any statute, regulation, by-law or other rule or law;
2. that the Material complies in every way with the Advertising Codes of Practice, and in particular The Code for Advertising Liquor, issued by the Advertising Standards Authority Incorporated and with every other code or industry standard relating to advertising in New Zealand;
3. publication of the Material will not give rise to any liability on LIPS' part or in a claim being made against LIPS in New Zealand or elsewhere;
4. you agree to indemnify LIPS against all losses or costs arising directly or indirectly from publication of the Material, and from any costs incurred in LIPS making corrections or amendments in accordance with the terms that follow;
5. that you will tell LIPS as soon as possible if there is an error or omission in any Material you have submitted.

LIPS may refuse to publish, or withdraw Material from publication without having to give a reason. LIPS may require that Material is corrected or amended to conform to style, or for other genuine reasons. The positioning or placing of any Material within the electronic database is at LIPS' discretion except where specifically agreed in writing.

## **Username and Password**

Access to some parts of, or content on, this website requires registration. This will result in you being allocated a user ID and password that must be used whenever requested. That username and password are personal to you and you agree at all times to maintain the confidentiality of your username and password and not to disclose them to any third party. You agree that you are solely responsible for any use of this website by any person using your username and password. Provided that LIPS has been correctly supplied with the account information requested, LIPS is entitled to assume that orders and payments are made by you. You agree to inform us at once by email or telephone if you believe that your account information is being misused by a third party so that we may suspend your account. You agree to indemnify LIPS against any and all loss, claims or expenses arising out of your failure to maintain the confidentiality of your username or password.

## **Linked Websites**

This website may contain links to other websites (**Linked Websites**). Those links are provided for convenience only and may not remain current or be maintained. LIPS is not responsible for the content or privacy practices associated with Linked Websites.

Links with Linked Websites do not constitute an endorsement, approval or recommendation by LIPS of the owners or operators of those Linked Websites, or of any information, graphics, materials, products or services referred to or contained on those Linked Websites.

## **Links to this Website**

You must not create a link to any part of this website without the prior written consent of LIPS. If you do create a link to any page of this website, you acknowledge that you are solely responsible for the consequences of that link and you indemnify and will keep LIPS indemnified against all damages, costs, losses (including without limitation, loss of profits) and expenses of any kind, whether direct or indirect, arising from, or in connection with, that link, whether brought in tort, contract, equity or otherwise.

## **Privacy Policy**

LIPS will collect personal information provided by you when you interact with LIPS, such as when you subscribe or register for the products and services LIPS offers and when you provide LIPS with feedback or respond to surveys in which you are requested to participate. Failure to provide necessary personal information when requested may result in certain products or services not being available to you.

LIPS may also collect general information about site use, search statistics, traffic patterns, membership demographic profiles, demand for relevant products, services, facilities and information and related site information. These statistics will not include any information which personally identifies you.

Personal information LIPS collects may be used:

- to verify your identity and assist you in case you forget your password or login details where those are necessary to access any products or services provided by LIPS;
- for authorising and processing credit card transactions which you enter into on this website;
- to provide information to you about other websites, products and services, which LIPS consider may be of interest to you;
- for future marketing, promotional and publicity purposes, including carrying out direct marketing, market research and surveys;
- for ensuring that you are shown the advertising and information that is most relevant to you and your interests; and

- ❑ for any other uses that you authorise.

LIPS will not use or disclose any information that may identify you for any other purpose without your consent except where LIPS believes in good faith that it is required by law to disclose such information or that LIPS has your prior authorisation, which LIPS will usually obtain at the time of collecting information from you.

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### **Cookies**

Currently this website does not use "cookie" technology, but may do so in the future. A cookie is a small data file that a website may write to your hard drive when you visit it. A cookie file can contain information, such as a user ID, that the website uses to track the pages you have visited. The only personal information a cookie can contain is information you personally supply. A cookie cannot read data off your hard disk or read cookie files created by other websites.

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